Terms and Conditions

- 1. No purchase necessary to enter this Promotion.
- 2. This promotion is open to UK schools (excluding Northern Ireland)
- 3. To enter, a representative of the school must click on the Promotion at www.puffin virtuallylive.co.uk to <u>register</u> or <u>log-in</u> if they already have an account, to register their details.
- 4. The Promoter accepts no responsibility for any entries that are incomplete, corrupted or fail to reach the Promoter by the relevant closing date for any reason. Entries via agents or third parties are invalid.
- 5. The closing date for the promotion is 23:59 on 1st November 2013.
- 6. Only one entry per school. No entrant may win more than one prize.
- 7. Winner will be selected by a random draw from all valid entries received by the closing date/time.
- 8. First prize is a school visit from Jeff Kinney. The visit will take place between $4^{th}-6^{th}$ December. Promoter shall attempt to find a time that works both for Jeff and the school while he is in the UK however, if this proves impossible, the Promoter reserves the right (a) to substitute the visit with an appearance from the Wimpy Kid Show as detailed in paragraph 9 below + £100 of Wimpy Kid books and offer the first prize to another school drawn in accordance with these terms and conditions or (b) in exceptional circumstances, to amend or foreclose the promotion without notice. No correspondence will be entered into.
- 9. Eight runners-up will win a visit from The Wimpy Kid Show. These visits will be scheduled between $11^{th}-18^{th}$ December inclusive. If a runner-up school can't be accommodated within this period, Promoter may re-schedule the event for a mutually agreed date in 2014.
- 10. The prize events are suitable for an age range of Years 3-7 and attendance is subject to a maximum of 1,000 pupils. Schools are able to share their good fortune and invite other schools to come to the event!!
- 11. The winner and runners-up will be announced during Doctor Who Puffin Virtually Live on 12th November and also posted on <u>www.wimpykidclub.co.uk</u>. A representative from Puffin will contact the winning schools to arrange the visits.
- 12. To obtain details of the winner please email puffin@penguin.co.uk stating the name of the prize draw in the subject heading within 4 weeks after the closing date.
- 13. Promoter may disqualify any entrant whose entry does not comply with these terms and conditions (in Promoter's sole opinion) or who, in Promoter's sole determination, has acted in a manner that is fraudulent, dishonest or unjust to other entrants including, without limitation, tampering with the operation of the prize draw, manipulating or rigging votes, hacking, deceiving, cheating or by harassing or threatening other entrants or a representative of Promoter.
- 14. By entering the promotion you agree to be bound by these terms and conditions and any specific promotion rules.
- 15. These terms and conditions are governed in accordance with the laws of England and Wales.
- 16. The Promoter is Penguin Books Limited of 80 Strand, London WC2R 0RL.